



CAREER SNAPSHOT

- ➔ Over 15 years experience working within the creative industry for graphic design, printing, marketing, software, web development, photography, creative arts, festival and events companies.
- ➔ Excellent knowledge and understanding of production processes, including typesetting & layout, pre-press, desktop publishing and coding.
- ➔ Over 10 years experience in presenting to clients and managing client expectations.
- ➔ Over 10 years experience in planning and managing multiple projects to meet budget and deadline.
- ➔ Over 10 years experience in supplier management, including printers, copy writers, sign writers, apparel and promotional products.
- ➔ 7 years experience managing staff and mentoring interns with my own cross discipline design agency.

GRAPHIC DESIGN

- ➔ Logo design, print design, branding, desktop publishing, signage and pre-press & print production.

WEB DEVELOPMENT

- ➔ HTML5 / CSS3, PHP, JS & jQuery, Wordpress, Google Maps integrations, eCommerce, online bookings, membership sites, EDMs, SEO & Analytics services and LAMP hosting services.

ILLUSTRATION

- ➔ Traditional (pencil, pen & ink and paint) and digital (graphics tablet and stylus).

PHOTOGRAPHY

- ➔ 35mm, digital, long exposure, landscape, travel, toys and image retouching & manipulation.

SOFTWARE / PLATFORMS / FRAMEWORKS

- ➔ Adobe InDesign CC, Adobe Acrobat DC, Adobe Photoshop CC, Adobe Illustrator CC, WHM, cPanel, Wordpress, Bootstrap, Notepad++, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, G Suite, Google Search Console, Google Analytics and Freedcamp. Mac and Windows.

EMPLOYMENT HISTORY

- ➔ **Red Flame Design** (2018 — present). *Senior Web Designer.*

Work performed includes brand rollout, EDM design & development (HTML, MailChimp and Outlook), illustration, interactive form design and development (Acrobat, HTML & Word), photography (campaign shoot and retouching), print design, page layout & typesetting) and web development (Google integrations, HTML coding, SEO, server management and Wordpress development and migrations).

Accounts include AIST, ARPC, Australian Super, AustSafe Super, CareSuper, First State Super, Mercy Super and W Coaching.

- ➔ **Red Ant Media** (2004 — present). *Creative Director | Graphic Design & Web Development.*

Red Ant Media was started in 2004 as my own freelance operation. By 2014 this had grown into a small agency, employing 4 staff members. We supplied print, desktop publishing and web development services, both design and production, to our clients. In 2015 I returned to freelancing, so as to spend more time at home with my then two year old daughter.

Clients include 5 Star Sydney Tours, The Balmain Association, Blush Photography, Breakfast Point Community Association, Central Station Records, CRC NSW, Glebe Street Fair, Helping Hands Disability Services, Inner Sydney Voice, Inner West Pest Control, Lonergan Research, Lucas Blacker Jewellery, MCI Australia, National Centre for Childhood Grief, NTS Corp, Paspaley, Quikclicks Web Design, Radius Master Machinery, Sydney Slate Roofing, Tranby Aboriginal College and The Warren View Hotel.