



CAREER SNAPSHOT

- ➔ Over 20 years experience in the creative industry working with design, print, marketing, software, web development, photography, financial, pharmaceutical, creative arts, festival and events companies.
- ➔ Excellent knowledge and understanding of production processes, including typesetting & layout, pre-press, desktop publishing and coding.
- ➔ Over 10 years experience in presenting to clients and managing client expectations.
- ➔ Over 10 years experience in planning and managing multiple projects to meet budget and deadline.
- ➔ Over 10 years experience in supplier management, including printers, copy writers, sign writers, apparel and promotional products.
- ➔ 7 years experience managing staff and mentoring interns with my own cross discipline design agency.

GRAPHIC DESIGN

- ➔ Logo design, print design, branding, desktop publishing, signage and pre-press & print production.

WEB DEVELOPMENT

- ➔ HTML5 / CSS3, PHP, JS & jQuery, Wordpress, Google Maps integrations, eCommerce, online bookings, membership sites, EDMs, SEO & Analytics services and LAMP hosting services.

ILLUSTRATION

- ➔ Traditional (pencil, pen & ink and paint) and digital (graphics tablet and stylus).

PHOTOGRAPHY

- ➔ Portraiture, long exposure, landscape, travel, products and image retouching & manipulation.

SOFTWARE / PLATFORMS / FRAMEWORKS

- ➔ Adobe InDesign CC, Adobe Acrobat DC, Adobe Photoshop CC, Adobe Illustrator CC, WHM, cPanel, DirectAdmin, Wordpress, WooCommerce, Bootstrap framework, Notepad++, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, G Suite, Google Search Console, Google Analytics and MailChimp.

EMPLOYMENT HISTORY

- ➔ **Red Flame Design** (2018 – present, *Senior Web Designer* – Contractor).

Work performed includes brand rollout, EDM design & development (HTML, MailChimp and Outlook), illustration, interactive form design and development (Acrobat, HTML & Word), photography (campaign shoots, staff photography and retouching), print design, page layout & typesetting) and web development (Google integrations, HTML coding, SEO, server management and Wordpress development and migrations).

Accounts include: AIST, ARPC, Australian Super, AustSafe Super, Aware Super (First State Super) BMS, CareSuper, Mercy Super, MNSA, Nielsen Design and W Coaching.

- ➔ **Red Ant Media** (2004 – 2014, Creative Director. 2015 – present, Freelancer).

Red Ant Media was started in 2004 as a small bespoke agency working together with other contractors, by 2014 this included 4 fulltime staff members. We supplied print, desktop publishing and web development services, both design and production, to our clients. In 2015 I returned to freelancing, spending more time at home as a stay-at-home dad.

Clients worked with include: 5 Star Sydney Tours, Amazing Paper, The Balmain Association, Blush Photography, Breakfast Point Community Association, Central Station Records, Claire Tennant Workshop, CRC NSW, Glebe Street Fair, Helping Hands Disability Services, Inner Sydney Voice, Inner West Pest Control, Lonergan Research, Lucas Blacker Jewellery, Luke Cornish / E.L.K., MCI Australia, National Centre for Childhood Grief, NTS Corp, Paspaley, Quikclicks Web Design, Radius Master Machinery, Ragg & Co, Sisters of Charity Heritage Centre, Staging Connections, Sydney Slate Roofing, Tranby Aboriginal College and The Warren View Hotel.