

ANTHONY CUMMINS  
GRAPHIC DESIGN  
WEB DEVELOPMENT  
ILLUSTRATION  
PHOTOGRAPHY



“ While studying graphic design at The University of Newcastle, I worked as an illustrator for a software development company, producing digital artwork and icons for their industry training platforms, learning interface design and programming along the way.

After graduation I furthered my professional experience with positions in photography, print production and web development companies both in Australia and the UK.

2003 saw the start of Red Ant Media, my own freelance operation. By 2014 this had grown into a small business, employing 4 staff members. We supplied print, desktop publishing and web development services, both design and production, to our clients.

Between 2008 and 2014, in tandem with the design business, I owned and managed a small art gallery, Gallery Red. The gallery held monthly exhibitions for local and upcoming artists from across Sydney and NSW.

In 2015 I returned to freelance graphic design and web development, so as to spend more time at home with my then two year old daughter.

Since 2018, in addition to freelancing, I have been working part time as a graphic and digital designer with Red Flame Design. Projects worked on include a brand rollout, EDM design & development, illustration, interactive forms, photography, print design and web development.

## ANTHONY CUMMINS

BA(Graphic Design). The University of Newcastle



### GRAPHIC DESIGN

- ➔ 15+ years experience.
- ➔ Logo design, print design, branding, desktop publishing, signage and pre-press & print production.

### WEB DEVELOPMENT

- ➔ 10+ years experience.
- ➔ HTML5 / CSS3, PHP, JS & jQuery, Wordpress, Google Maps integrations, eCommerce, online bookings, membership sites, EDMs and LAMP hosting services.

### ILLUSTRATION

- ➔ 15+ years experience.
- ➔ Traditional (pencil, pen & ink and paint) and digital (graphics tablet and stylus).

### PHOTOGRAPHY

- ➔ 15+ years experience
- ➔ 35mm, digital, long exposure, landscape, travel, toys and image retouching & manipulation.

### SOFTWARE

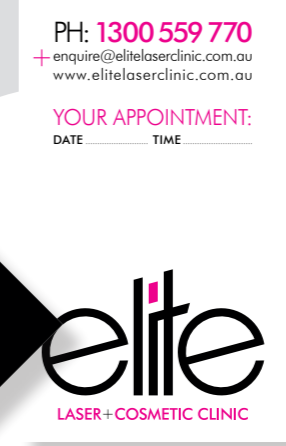
- ➔ Adobe InDesign CC, Adobe Acrobat DC, Adobe Photoshop CC, Adobe Illustrator CC, WHM, cPanel, Wordpress, Bootstrap, Notepad++, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, G Suite, Google Search Console, Google Analytics and Freedcamp. Mac and Windows.



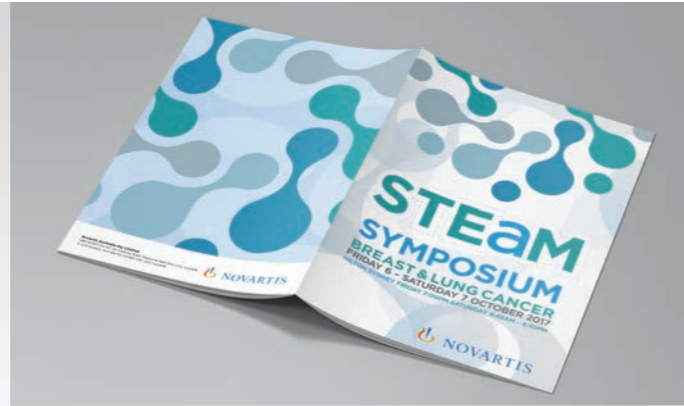
INDIGENOUS  
CORPORATE PARTNERS



# BUSINESS CARDS



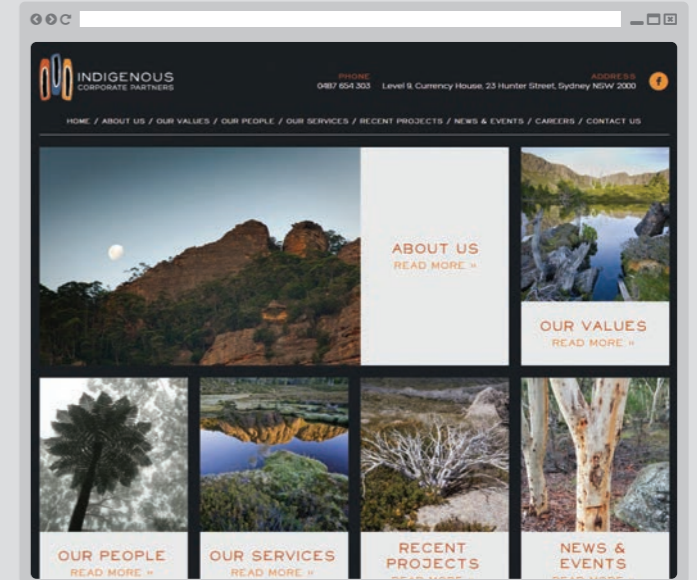
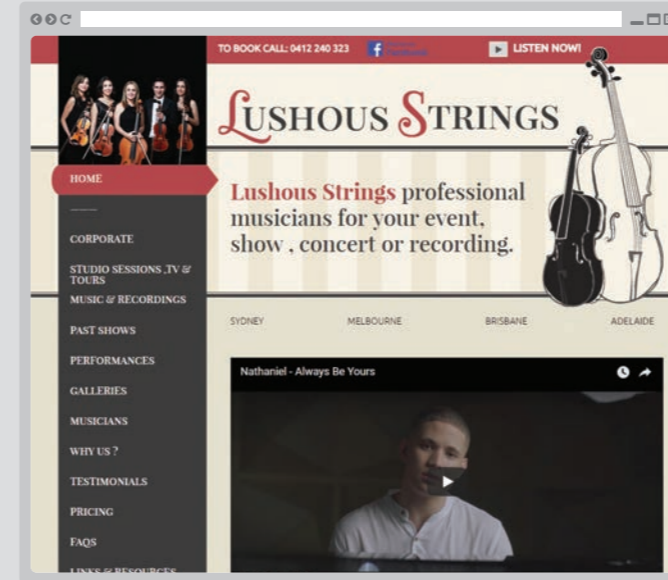
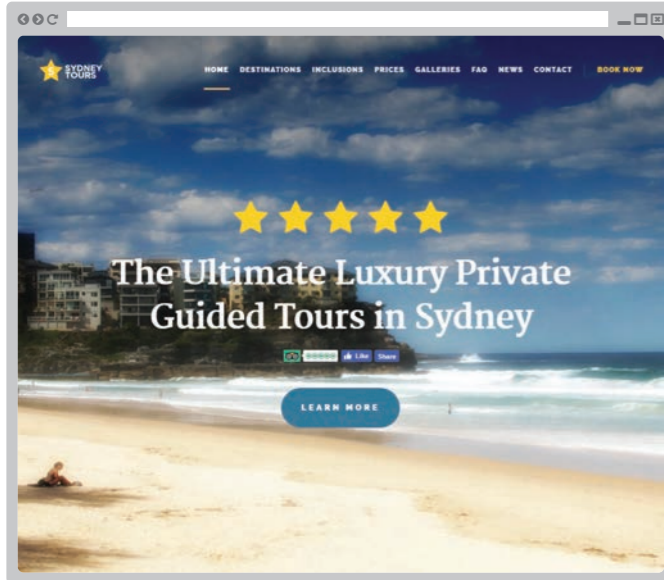
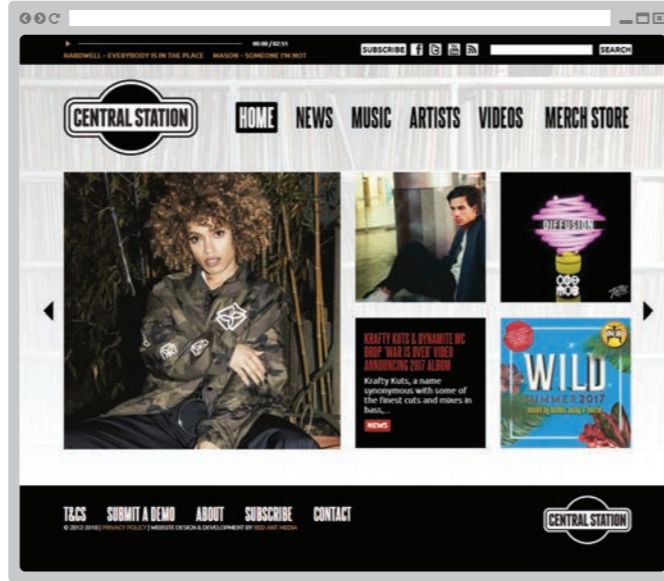
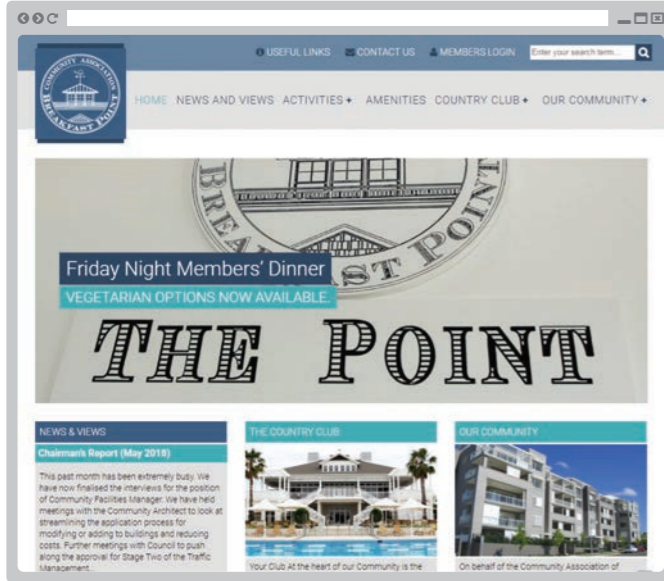
# BROCHURES

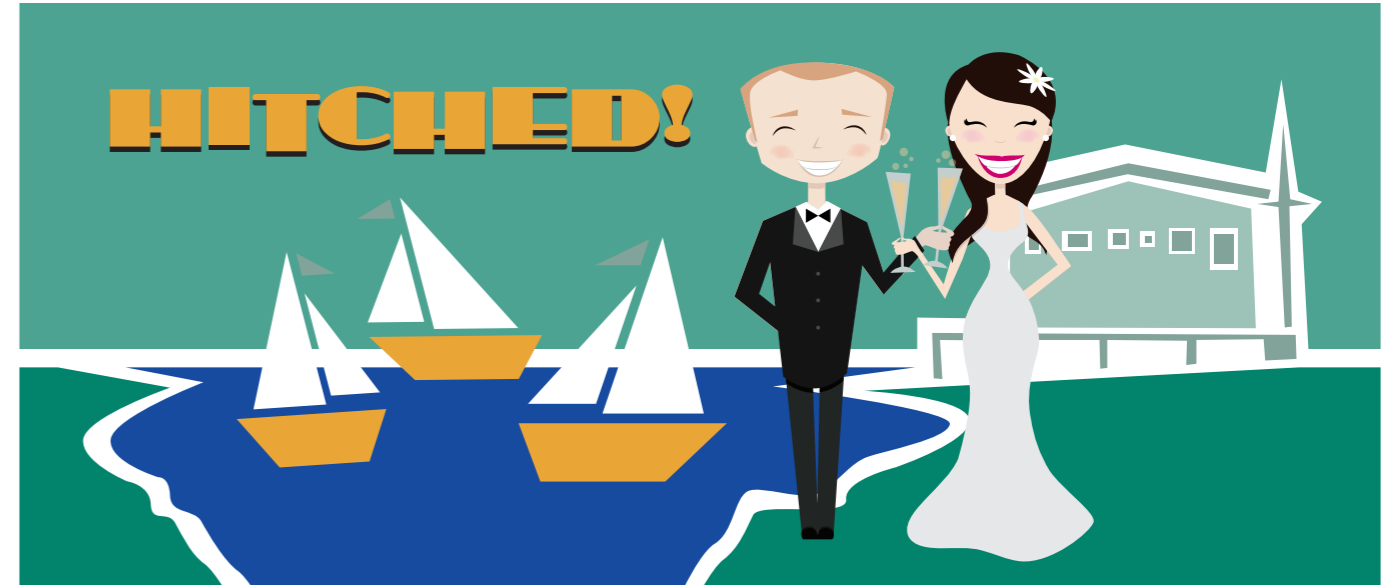


# WEBSITES – RESPONSIVE HTML/CSS

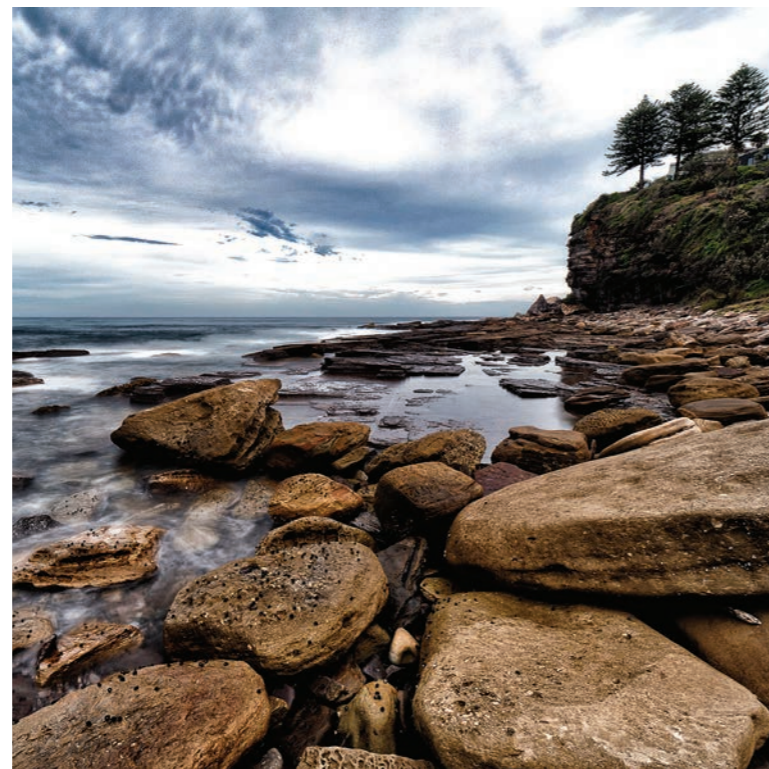


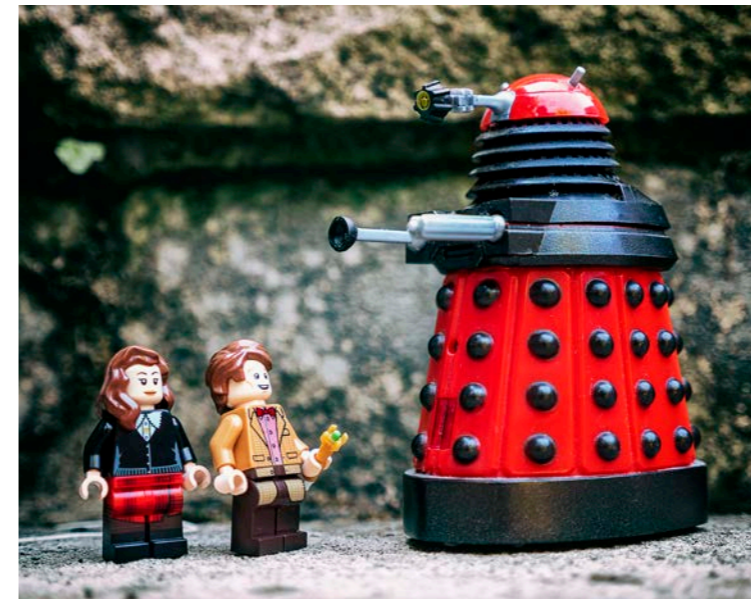
# WEBSITES – WORDPRESS











“ I have worked with Ant for almost three years now over a range of design concepts and his work always exceeds expectations.

His ideas are fresh and creative and he manages to interpret the hardest of briefs with incredible results. Ant's designs have been so successful that they will continue to be used for years to come.

Thanks so much for all your hard work Ant, I would recommend you to everyone.

Happy clients, happy me!

**Tory Smith** Senior Conference Coordinator — DC Conferences

“ When I was starting up Ant designed the logo, business card and posters for me. In such a competitive industry his take on my business identity was very unique and had people noticing and remembering my company straight away.

Since then he has designed a number of other things for me, including my van graphics and the waterproof stickers used on the premises I look after.

I have always been happy with his work!

**Siros Betmalik** Cyrus Pest Control

“ Ant built the website for my company, 5 Star Sydney Tours, and I am very happy to recommend his services to anyone in need of a graphic designer or web developer.

The Wordpress platform used to add content to the site was customised specifically to my services, making it very easy to use, and includes a calendar based booking platform that allows customers to book tours directly through the site.

He continues to integrate other online platforms into the site for me as the need arises.

**Michael Lopez** 5 Star Sydney Tours

“ I was very fortunate to work with Ant in the development of the Pathfinders website about the history of Aboriginal Trackers in NSW.

He took on board the stories that I wanted to convey to the public and created a website that looks attractive and is easily accessible.

Ant's imagination and technical skills brought an historical website to life. I look forward to working with him again.

**Michael Bennett** Senior Historian — NTSCORP

